



TARGET CALIFORNIA

If you have ever advertised in any of the Chiropractic journals or are thinking about it . . .

Check our circulation

Double check our rates
(COMPARABLY LOWER)

Triple check our publication
(WE ARE THE CHIROPRACTIC MARKETPLACE.)



Reserve Space Now!

GENERAL

Misleading or otherwise objectionable advertising may be refused at the publisher's option. Publisher at his option will plainly mark as "advertisement" any advertising designed to simulate editorial content.

MECHANICAL REQUIREMENTS

There is a reasonable charge for composition of an advertisement. We are now on the web. If you are sending us a photo ready ad, to ensure the best quality please have a resolution of 300 dpi in grayscale version for print, and a 72 dpi color version for web in RGB format. Please email your completed ad in either Quark 6.0, InDesign, Photoshop, Illustrator, Microsoft Word. We will accept ads formatted in INDD, QXD, PSD, PDF, JPG, TIF, EPS, DOC. To insure the best quality photos, please send at **300 dpi or higher**.

Back & Front Cover	7.5 W x 8 H
Full Page	7.5 W x 10 H
2/3 Page H	7.5 W x 6.5 H
1/2 Page H	7.5 W x 5 H
1/2 Page V	3.75 W x 10 H
1/4 Page	3.75 W x 5 H

***Advertisers must FIRST call the office to secure space, price and placement. Please send payments to the office.
Email photo ready ads to displayads@chirocom.com***