



THE CHIROPRACTIC MARKET PLACE

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2012 DEADLINES

Good Morning:

Here is a list of CHIROCOM'S deadlines and Mailing Dates.

Please note the deadline is always on a **Friday at 12:00 pm (Noon) Pacific Time**. CHIROCOM is mailed from San Diego. The Southern and Northern part of California receive their issues at the same time.

The issues are dated for the 20th of every month. If you are planning an event or seminar, please keep these facts in mind when setting the dates, also which month's issue will give the Doctors enough notice so as they can plan to attend.

Also CHIROCOM will be put on the internet one week after the mailing date.



Deadlines

| | |
|--------|----------|
| JAN | Dec 30 |
| FEB | Feb 3 |
| MAR | Mar 2 |
| APR | March 30 |
| MAY | May 4 |
| JUN | Jun 1 |
| JUL | Jul 29 |
| AUG | Aug 3 |
| SEP | Aug 31 |
| OCT | Sept 28 |
| NOV | Nov 2 |
| DEC | Nov 30 |
| JAN 13 | Jan 4 |

Mailed

*Please be advised
there are
2 mailings -
Northern
California is
mailed 1 week
prior to Southern
California and
they should both
arrive approximately
on the
20th of the month.*

On Web*

| |
|---------|
| Jan 18 |
| Feb 22 |
| Mar 21 |
| Apr 18 |
| May 23 |
| Jun 20 |
| Jul 18 |
| Aug 22 |
| Sept 19 |
| Oct 17 |
| Nov 21 |
| Dec 19 |
| Jan 23 |

* CHIROCOM'S COMMITMENT IS TO LICENSED DRS. OF CALIFORNIA. CHIROCOM IS PUT ON THE WEB A WEEK AFTER IT IS MAILED TO ALLOW THOSE DOCTORS TO RECEIVE IT.